

Can You Really Make Money Filling Out Online Surveys?

*An investigative report
by James J. Jones*

This ebook is brought to you by:
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I am sure you have seen the "Paid Survey" sites that claim to pay you for your opinion. Question is: Will they really pay you for just taking simple surveys online?

Well, I did a little experiment and researched several hundred of these companies.

What did I find? You guessed it:

Most were scams or schemes.

They want your email address so they can spam you. Or they require you to accumulate 10 million zillion points before they pay you. Or they say they pay but don't.

Frustrated, I did some more research and after several hours I found an online resource that included a directory of companies that CLAIM to pay you for taking surveys.

Here is a sample listing from the directory:

Company Name:	American Consumer Opinion
Company Website:	DecisionAnalyst.com
Join:	Click Here
Method of Compensation:	Cash/Drawing
Comments:	Earn cash each time you complete a survey (a longer questionnaire). Win money in drawings when you fill out a screener (a short questionnaire). Win money in monthly drawings.

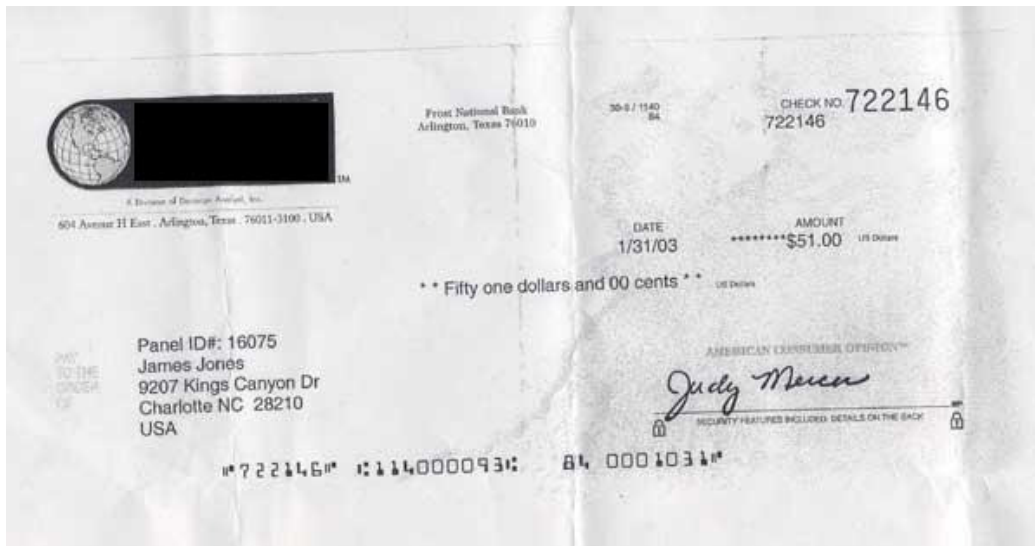
So, I put them to the test and signed up for several survey companies. And I am glad I did.

Here are some of the checks I received as a result of the surveys I did for these companies:

This is a check for \$15.00 for a telephone survey about a brand of liquor. I had to listen to three 2 minute commercials and then answer a series of questions over the phone. It took about 20 minutes.



This check was for a focus group I participated in concerning cell phones. It took about an hour.



This \$10.00 check was the first part of a beverage survey that I did online. The second part paid \$20.00 but I forgot to make a copy of the check. Both parts took about an hour and a half total.



This is a \$30.00 check for a telephone research project about speech recognition software conducted by the University of Pennsylvania. It took about 30 minutes to complete.



Here is one from a printer cartridge manufacturer for an online survey. It took 30 minutes to complete a questionnaire about my printer cartridge usage. Notice I was paid via PayPal which means I didn't have to wait for a check to arrive in the mail.

PayPal Page 1 of 1

James Jones

From: [REDACTED]
Sent: Friday, December 13, 2002 1:21 PM
To: [REDACTED]
Subject: Payment for Printer Survey

PayPal *The way to send and receive money online*

You've Got Cash!

[REDACTED] LLC just sent you money with PayPal.

Payment Details

Amount: \$25.00
Transaction ID: [REDACTED]
Subject: Payment for Printer Survey

Note: Per your request for Paypal, here is the promised \$25 for your participation in our printer study.

Thanks always for your help.
Janet Westergaard
Esearch.com, Inc.

To view the details of this transaction, go to your [History](#). Then, click the link in the Status column for this transaction.

Thank you for using PayPal!

Protect Your Account Info

Make sure you never provide your password to fraudulent websites.

A genuine PayPal link will **always** begin with <https://www.paypal.com/>.

Remember to check your browser's Address/URL Bar to be sure you are on the real PayPal site.

~~If the URL does not begin with <https://www.paypal.com/>, you are not on a PayPal page.~~

For more information on protecting yourself from fraud, please see the [Security Center](#).

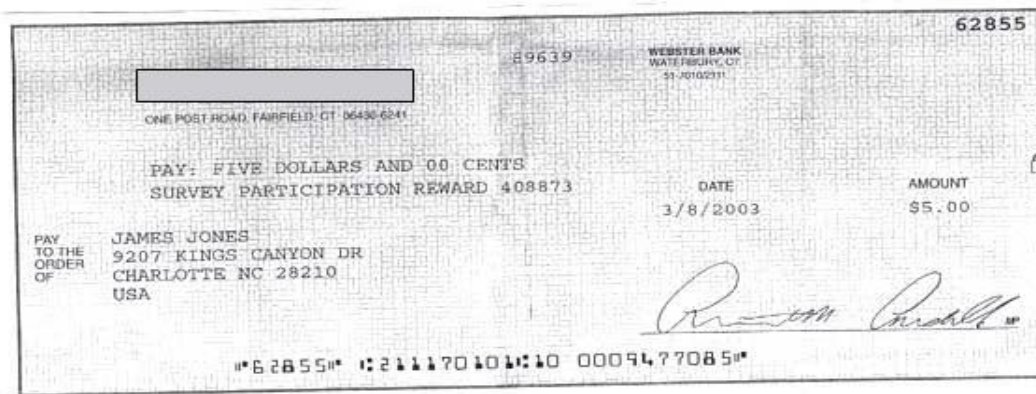
Protect Your Password

You should **never** give your PayPal password to anyone.

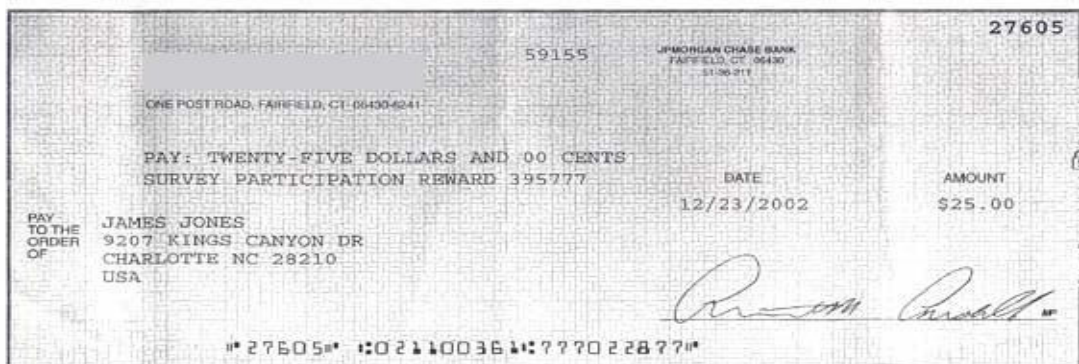
This check is for a short online survey I did about pest control companies. It took about 10 minutes to complete.



Another short online survey. This one was about local casual dining restaurants. It took about 15 minutes to complete.



Longer online survey. This one took about 45 minutes to complete.



This is a Pay Pal payment for a movie review. They only pay \$4.00 each but I have done several of them. You watch a movie trailer on your computer and then answer a series of questions.



Pretty cool, huh?

My best month so far I earned \$104.00 taking surveys for the companies listed in the directory. So, obviously...

“You are not going to get rich filling out surveys.”

But, \$104.00 for less than 3 hours work is nothing to sneeze at either!

Plus, I received a \$10.00 phone card from another company for my opinion.

The online resource I am talking about also includes directories of companies that pay for offline research, research studies, opinion surveys, clinical research, focus groups and other paid participation programs.

For example, I got a call from a research company that needed paid participants to take part in a focus group for a local radio station.

There were about 15 of us involved. We were told to go downtown to a hotel conference room. We were seated and given headphones that were hooked up to a big reel to reel tape machine. We also had a little device with a knob that went from 1 to 10. Every time a song came on we had to listen to about 30 seconds and then rate the song by turning the knob. It took about 2 hours and I was paid \$50.00 cash on the spot.

Another time I did a taste testing where we had to sample different types of pizza. That one only took 30 minutes and paid \$35.00.

So, let me tell you again -- you are not going to get rich doing surveys online. And, if anybody tells you that you can earn "thousands" a month -- they are lying to you.

But, on the other hand it's not very hard work either. All in all it's not a bad way to earn a few extra bucks a month.

Here is the Online Resource I am Referring to...

It's called Money and Surveys. They have several different directories of Paid Participation Companies including:

- 1109 Companies in need of participants for offline research studies and focus groups.
- 19 Sampling companies that will pay people to pass out free samples and/or demonstrate products.
- 61 Merchandising companies in need of people to set up simple displays, collect data, etc.
- 157 Clinical research companies that are looking for paid volunteers.
- 18 Companies who will pay people to drive their car.
- 71 Online paid research companies.

Money and Surveys is the only resource I recommend for finding Paid Participation programs. They don't claim you will make thousands per month or \$150.00 per hour. Anyone who tells you that you will is lying to you! But wouldn't an extra \$50 or \$100 a month come in handy?

You can find out more about Money and Surveys on their website by clicking here:

[Money and Surveys](#)

James J. Jones is the publisher of the Biz Idea Journal, a free weekly ezine that contains articles about unusual and creative ways people are using to make money at home. You can subscribe and get these profit producing techniques delivered to your inbox every week by [clicking here](#).